

IMPROVING REGULATION BY ESTABLISHING PARTNERSHIP BETWEEN GOVERNMENT AND BUSINESS



BRDO DIGEST

FACTS, OPINIONS, ANALYTICS



BRDO INITIATIVES

Regional Doing Business-2020: BRDO developed recommendations for Ukrainian regional centers

Excessively bureaucratized formal procedures for business (such as starting a business, connecting to power grids, paying taxes, receiving permits for construction, etc.) create unfavorable conditions for investment, and in some cases create serious obstacles (complicated by the pandemic) for entrepreneurs. Based on the recently presented *Regional Doing Business 2020 rating*, BRDO developed *a set of recommendations* for Ukrainian regional centers to facilitate doing business.



BRDO submitted a formal appeal to the Government regarding violations of subscriber rights in the provision of unsolicited content services received on mobile telephones

Ukrainian mobile communication subscribers lose hundreds of millions of hryvnias due to being charged for unsolicited content service schemes. Such unauthorized and unwanted content may include jokes, SMS horoscopes, dating clubs, and many other services that mobile phone operators impose on consumers from year to year. For example, in 2016 – the first half of 2020, the National Commission for State Regulation of Communications and Information (NCCIR) has received 1,809 complaints of consumer rights violations connected to the unsolicited mobile content, and the number of complaints is constantly growing. *BRDO sent a formal request* to the Prime Minister of Ukraine, the Parliament Committee on Digital Transformation, and the Office of the President of Ukraine regarding the need to address this problem immediately.



Improving business climate in Dnipro: BRDO and the city council signed a Memorandum on Cooperation

The document *envisages* joint work of BRDO and local authorities in improving the ease of doing business index in the city of Dnipro (according to the *Regional Doing Business* rating) by implementing recommendations developed by BRDO experts. Additionally, it is planned to provide additional support for small and medium-sized businesses: the *#StartBusinessChallenge* public information service will provide information on local regulatory acts regarding starting and running a business in Dnipro, as well as contact details of the offices of local authorities.



Unsolicited mobile phone content services scams: In 2020, the regulator received a record number of complaints from subscribers

In 2020, 19% more subscribers complained to the *NCCIR* than in 2019 about scams connected with unsolicited mobile content services to. This is according to the NCCIR's data obtained by BRDO *experts* in response to a request for complaints about unauthorized content services scams. The draft decision that will help to resolve the situation has been considered for more than a year and a half with mobile operators deliberately delaying the process. Currently, the document is being approved by the State Regulatory Service. It provides for obligatory notification of subscribers when they are charged, bringing it in compliance with the law on e-commerce, and other mechanisms to protect consumers.



PUBLIC DIALOGUE

Transport and Infrastructure sector experts from BRDO conducted a comprehensive market study *"Rail Freight Transportation"*, describing the competition on the market and offering more effective methods of further reducing monopolistic tendencies in the rail transport system. The *online consultation* stage is ongoing.

Control and Supervision sector experts from BRDO conducted an *Analysis of the Fermented Alcoholic Beverages Market* and proposed regulatory solutions to stimulate the development of small and medium-sized businesses operating in the relevant market in Ukraine and simplify its economic activities. Please leave your recommendations and questions *here*.



INSPECTION REFORM

Is it possible to carry out tax inspections during lockdown?

At the beginning of the lockdown last year, the state introduced a moratorium on tax inspections. Accordingly, such inspections can be carried out only after the end of the lockdown. However, in early February, the Cabinet of Ministers approved a Resolution reducing the duration of the moratorium on tax inspections. In fact, this decision of the Cabinet of Ministers gave the tax authorities mandate to carry out most of inspections. Options for business owners: our partners from Vasil Kisel & Partners *developed* three case scenarios for business owners. A free *Entrepreneur's Assistant* tax section developed for Ukrainian entrepreneurs by lawyers from Vasil Kisel & Partners together with BRDO experts on the portal *inspections.gov.ua* will help Ukrainian business community to be better prepared for tax inspections.



#STARTBUSINESSCHALLENGE

New business case on the #StartBusinessChallenge platform – "Aquaculture business"

To *start* your own aquaculture business, you need to answer a few simple questions. The platform will provide a list of necessary documents and procedures that should be followed in order to start the business. The "Aquaculture business" case was developed by BRDO experts together with the *Budget Enterprise "Methodological and Technological Center for Aquaculture"*.

The SBC information resource will provide you with 128 step-by-step *instructions* to start a business you have always dreamed of: a car wash, language courses, bakery or any other business. Just get started! To *get your city join the platform*, click *here*.



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